

**FOR IMMEDIATE RELEASE:**

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**Frank, Rimerman Consulting—Recognized for Outstanding Business Achievements**

*Earns Microsoft Dynamics® Award Excellence in Excellence in Evangelism*

San Jose, California, March 17, 2011 — **Frank, Rimerman Consulting** is pleased to announce their customer, **Monterey Bay Aquarium**, was recognized by Microsoft® with a 2011 Microsoft Dynamics Customer Excellence Award for **Excellence in Evangelism** and was recently honored by Microsoft executives at an awards luncheon on Monday, April 11, at Convergence 2011 Atlanta, the premier Microsoft Dynamics user conference.

The 2011 Customer Excellence Awards, which are presented in 19 categories, recognize and celebrate Microsoft Dynamics customers that have achieved notable accomplishments using Frank, Rimerman Consulting's Microsoft Dynamics solutions.

Monterey Bay Aquarium was recognized for its strong commitment to Excellence in Evangelism. Working with Microsoft Dynamics certified partner, Frank, Rimerman Consulting of San Jose, California, Monterey Bay Aquarium was able to leverage their investment to achieve greater efficiencies across their organization with the integration between various business systems. This has allowed Monterey Bay Aquarium to automate their processes and gain deeper insight into the organization's financial situation. Frank, Rimerman Consulting further refined the system with a specialized import for payroll allocations and a very flexible reporting tool to allow MBA to report on the complexity of their budgeting environment. For the Monterey Bay Aquarium Case Study, please [click here](#).

Established in 1997, the Customer Excellence Awards are awarded each year at the Convergence user conference in the United States. Microsoft Dynamics customers, partners and team members submit nominations. Judging teams for each of the categories rated nominations on category specific criteria. Proposed winners for each category were then presented and reviewed by a panel of Microsoft executive judges for final approval. As part of that final review winning customers were chosen, including the Overall Excellence Award winning customers.

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that help businesses work more effectively.



### **About Frank Rimerman Consulting**

Frank, Rimerman Consulting professional services help businesses reach their most challenging goals. As a full-service CPA firm that has been advising business leaders since 1949, Frank, Rimerman + Co. LLP has provided an integrated array of specialized services to an extensive spectrum of innovative organizations and individuals. Our business consulting division offers broad based experience gained through many hours of consulting with key officers and entrepreneurs, and over 15 years of technology solutions implementations and customizations. We are goal orientated, proactive, competitive, and strategic. We define solutions and optimize processes for the unique challenges businesses face at each stage of their development, and prepare our clients for long term growth. The synergy of our technical expertise and passion generates extraordinary leverage for solving your complex problems, and our approach and our people promise you a more personal and cogent consultation.

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